

Alfestco

All Festival Company

Project Report The National Car Flag Project 2009

Project Period: 18 July 2009 to 9 Aug 2009

Adopted Beneficiary: CARE Singapore

Supporting Partners: Ikea, NTUC Fairprice, KUHL Concepts, Ideas Inc

Project Closure Summary:

Our team hit the streets and some public car parks encouraging car owners to fly the National Car Flag in celebration of National Day. Also, an appeal was made to some corporate organizations to support this national and social cause. With additional selling venues very kindly sponsored by IKEA (Tampines and Alexandra), and NTUC Fairprice at all their Fairprice Xpress and Cheers stores in ESSO petrol stations, more than 6500 flags were sold with a total amount of \$5,686.00 raised and donated to CARE Singapore. We thank all who have supported the project, even those who really had the heart to support, but was riding a motorcycle or a bicycle which the Car Flag could not clip onto.

Cheque Presentation to Beneficiary:

